

## RESEARCH ACTIVITIES AT IAE

IAE Montpellier research activities are developed within MRM research laboratory ("Montpellier Research in Management"). MRM research laboratory brings together over 139 academic faculty members and 90 PhD students and is one of the most important research groups in the field of management in France. Research activities at IAE are performed under the supervision of Prof. Régis Meissonier who also coordinates the Master's degree of Management studies and research, 2nd year.

## AREAS OF RESEARCH

**MRM includes seven academic disciplines:** Accounting, Entrepreneurship, Finance, Human Resources Management, Marketing, Strategy and Information Systems.

MRM develops research on two cross-sectional themes:

- Innovation, Stakeholders, Knowledge and Markets
- Responsible Management, Institutions and Territories

 [www.mrm.edu.umontpellier.fr](http://www.mrm.edu.umontpellier.fr)

**MRM** is the coordinator of LABEX Entreprendre (laboratory of Excellency in entrepreneurship, Montpellier, France)

 <http://labex-entreprendre.edu.umontpellier.fr>

**MRM** is part of Montpellier Doctoral School of Economy and Management («EDEG» Doctoral School)

 <https://edeg.umontpellier.fr>

## ASSOCIATIONS AT IAE



**IAE students association** The BDE office purpose is to organize, socialize, and coordinate IAE students community. It is in charge of planning, promoting and implementing events. IAE students are encouraged to engage in extra-curricular activities such as humanitarian and social activities as well as sports and other festivities.



**Alumn'IAE Montpellier association** is a network that gathers all the former and current IAE students. The association sets up a platform for members in order to meet and exchange information in a friendly and professional way. Events are organized between different generations of students and also according to sectors and hobbies.



**IAE Startup Lab** is a student association which was founded in October 2015. The aim is to promote access to employment and the development of new business venturing among the University of Montpellier's students.




**A student consulting service born from a partnership between IAE Montpellier and Polytech Montpellier!**The MCE offers a complete catalog of services to respond to the demands of companies, using the skills of students.



## CONTACT US INTERNATIONAL RELATIONS OFFICE

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**IAE** MONTPELLIER  
University School  
of Management



 [www.iae.umontpellier.fr](http://www.iae.umontpellier.fr)

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OF TOMORROW'S TECHNOLOGIES*



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## IAE MONTPELLIER

Located in the South of France, IAE Montpellier School of Management is part of Montpellier University and is accredited by the French Ministry of Higher Education and Research. IAE Montpellier awards state degrees at undergraduate and postgraduate levels in the fields of business and management with a focus on information technology.

It belongs to a network of 36 IAEs throughout France and has more than fifty years of experience in management and business education. It was founded in 1956 and is one of the oldest IAE schools of Management in the French public education system. Double skill training management contributed to its original position in line with the IAE network policy.



### KEY STRENGTHS

- A pedagogy focused on double skill training
- State degrees at undergraduate and postgraduate levels
- A high level and extensive training offer
- An agreement with Montpellier Business School
- Strong focus on research
- International Exposure
- Privileged partnerships with professionals
- Awarded with EPAS and Qualicert SGS accreditations



### OUR MISSION

Our core mission is to train individuals to acquire a double competence or to make a career change, adding an advanced training in management and business to their initial degree. The variety of students' profiles - mostly engineers and science students - has always been a distinctive feature of IAE.

### KEY FIGURES\*



\*Observation date 04/22/2022

## PROGRAMMES

ENGLISH TAUGHT DIPLOMAS	
<b>BIMB</b>	Bachelor of International Management and Business
<b>MBA DBI</b>	MBA Digital Business and Innovation
<b>Master IBE</b>	Master International Business Engineering
<b>Master MIISS</b>	Master Marketing Intelligence and International Sales Strategy
BACHELOR DEGREES	
<b>Sciences and Technologies</b>	Bachelor of Technologies and Sciences Management
	Bachelor of Sciences and Technologies Management (e-Learning)
	Bachelor of Design and Marketing of Multimedia Products
	Bachelor of Information Systems and Management Control
	Bachelor of Information Systems and Business Development
MASTER DEGREES	
<b>Master of Information Systems Management</b>	Consulting and Information Systems Management
	Business Engineering in Information Technologies
	Statistics for Information and Decision Support
	Information Systems and Human Resources
	Information Systems and Management Control
<b>Master of Innovation Management</b>	Innovative Business Creation
	Innovative Project Management
	E-marketing
	Management of Digital Transformation
<b>Master of Manufacturing Systems, Logistics and Purchase</b>	Manufacture and Distribution Manager
<b>Master of Sectoral Management</b>	Multi-channel selling in Banking and Insurance
	Team Management
<b>Master of Public Management</b>	Universities Management and Information Technologies
<b>Master of Business Administration</b>	Project Manager
	Product Manager - Marketing Director
	Business Unit Management
<b>DU MUSE</b>	DU MUSE Business Venturing

## EPAS ACCREDITATION

IAE Montpellier has been awarded EPAS accreditation by EFMD (the European Foundation for Management Development) for the second time. EPAS aims to evaluate the quality of any business and/or management programme that has an international perspective and, where of an appropriately high quality, to accredit it.

IAE Montpellier stands out for its focus on double skill training in management.

Such accreditation confirms the highest academic level of the programme, its compliance with the international standards of management training and its relevance from the point of view of employers and labor market.

## INTERNATIONAL RELATIONS

IAE Montpellier welcomes students from all around the world and offers more than 70 destinations to its future international managers with a significant development of partnerships in Asia.

International stakes are obvious: recognition and value of diplomas and research studies in management, attractiveness and professional integration for our students.

Come and discover the master of International Business Engineering (EPAS accredited), the master of Marketing Intelligence and International Sales Strategy, the MBA Digital Business & Innovation and the BIMB (Bachelor of International Management and Business), international oriented degrees.

The IAE international relations office welcomes and advises you about scholarships, accommodation, mobility...

International Relations Office at IAE Montpellier:

+33 4 67 14 49 59 – [iae-ri@umontpellier.fr](mailto:iae-ri@umontpellier.fr)

## DOUBLE DEGREES

Since 2012, IAE Montpellier has increased its internationalization with the creation of double degrees with Universities in Germany, Thailand, Azerbaijan, Canada and Russia.

## CAPACITY BUILDING PROGRAMMES

- **GECKO** project aims to improve engineer degrees in 3 countries: Thailand, Indonesia, Philippines through the exchange of good practices and a better regional cooperation. The general goal of the project is to improve students employability.

- **IN2IT** involves 14 partners from Europe and Israel, to improve students competencies and employability through the use of international virtual courses.