



## BIMB

# Bachelor of International Management and Business



## objective

The BIMB is a one-year undergraduate program at the University of Montpellier and completes a three-year undergraduate cycle.

The goal of the BIMB is to provide broad instruction in the different disciplines of Business Management (Finance, Auditing, Marketing, etc.) with a special international orientation, for students wishing to follow an international career.



## Applications

Application forms should be done online on the IAE website.

The selection criteria are :

- ▶ Successful completion of two years of University course work (120 ECTS credits obtained) or validated equivalence.
- ▶ Justification of an adequate English level (in particular for members of non-English-speaking countries).



## Career opportunities

The world is becoming a global marketplace and thus, increasing employment opportunities in International Trade are being offered to the holders of the BIMB. Relevant professions range from International Business Analyst, Accounts Manager, Sales or Purchasing Manager to consultancy and advisory roles in International Business.



## Contacts

Head of the program

Mr Gilles Séré de Lanauze

Tél. : +33 4 67 14 49 59

Email : [gilles.sere-de-lanauze@umontpellier.fr](mailto:gilles.sere-de-lanauze@umontpellier.fr)

Officer in charge of the BIMB

Ms Jessie Chiavassa

Tél. : +33 4 67 14 49 59

Email : [iae-ri@umontpellier.fr](mailto:iae-ri@umontpellier.fr)





## Teaching program

List of courses			30 ECTS 216 h	List of courses			30 ECTS 174 h
UE1	Marketing	5 ECTS 36 h		UE1	International Communication	5 ECTS 36 h	
UE2	Cross-cultural	5 ECTS 36 h		UE2	International Trade	5 ECTS 36 h	
UE3	Finance	5 ECTS 36 h		UE3	Human Resources and Law	5 ECTS 36 h	
UE4	International Economy and Strategy	5 ECTS 36 h		UE4	Business Game	5 ECTS 24 h	
UE5	International Negotiation and Sales	5 ECTS 36 h		UE5	Second Language	5 ECTS 30 h	
UE6	Second Language	5 ECTS 30 h		UE6	Report	5 ECTS 12 h	



## Teaching orientation

The program closely integrates the acquisition of theoretical ideas and operational skills by developing the students' ability to think and apply acquired theory in real situations.

The courses in the principal option (Main Option) are taught entirely in English; they are intended for English-speaking students (foreign or French) who wish to widen their fundamental and International Business Management experience in a context of multicultural training, enriched by the cultural diversity of the students in the program. The courses are taught by a team of IAE teachers-researchers as well as guest lecturers from multinational corporations. The BIMB can be obtained through one of the three following options :

🔹 "BIMB, Main Option"

» This option consists of two semesters of courses at IAE, based on lectures and small group work sessions concluding with an individual report. Some courses will be in the form of work seminars.

» The curriculum includes the main subjects of Business Management and is oriented towards international applications.

🔹 "BIMB, 6-Month Mobility"

Responding to certain conditions, the student will attend the 1st semester at IAE (BIMB Main Option courses), and attend the 2nd semester in one of the IAE's foreign partner Universities.

🔹 "BIMB, One Year Abroad"

This option is reserved for French students who will complete the Degree requirements while studying at a foreign University for one year.

There, they will obtain the majority of credits necessary for the Degree (55/60). Upon their return, they must complete an individual project in the form of a report, synthesizing concepts and experience gained during the year abroad. The defense of the report in front of an IAE jury completes the course and earns the last 5 credits.



## Study perspectives

Obtaining the BIMB culminates three years of undergraduate studies and 180 credits.



## Tuition fees

Tuition fees for all options of the BIMB: 2 200 €

