

BIMB

Bachelor of International Management and Business

Objective

The BIMB is a one-year undergraduate program at the University of Montpellier and completes a three-year undergraduate cycle.

The goal of the BIMB is to provide broad instruction in the different disciplines of Business Management (Finance, Auditing, Marketing, etc.) with a special international orientation, for students wishing to follow an international career.

Applications

Application forms should be done online on the IAE website.

The selection criteria are :

- ▶ Successful completion of two years of University course work (120 ECTS credits obtained) or validated equivalence.
- ▶ Justification of an adequate English level (in particular for members of non-English-speaking countries).

Career opportunities

The world is becoming a global marketplace and thus, increasing employment opportunities in International Trade are being offered to the holders of the BIMB. Relevant professions range from International Business Analyst, Accounts Manager, Sales or Purchasing Manager to consultancy and advisory roles in International Business.

Contact

Officer in charge of the BIMB :

Ms Jessie Chiavassa

Tél. : +33 4 67 14 49 59

Email : ri.iae@um2.fr

Head of the program

Mr Gilles Séré de Lanauze

Tél. : +33 4 67 14 49 59

Email : gilles.sere-de-lanauze@umontpellier.fr



Teaching program

List of courses	30 ECTS - 216 h
UE1 Marketing	5 ECTS - 36 h
UE2 Cross-cultural	5 ECTS - 36 h
UE3 Finance	5 ECTS - 36 h
UE4 International Economy and Strategy	5 ECTS - 36 h
UE5 International Negotiation and Sales	5 ECTS - 36 h
UE6 Second Language	5 ECTS - 30 h

List of courses	30 ECTS - 174 h
UE1 International Communication	5 ECTS - 36 h
UE2 International Trade	5 ECTS - 36 h
UE3 Human Resources and Law	5 ECTS - 36 h
UE4 Business Game	5 ECTS - 24 h
UE5 Second Language	5 ECTS - 30 h
UE6 Report	5 ECTS - 12 h

Teaching orientation

The program closely integrates the acquisition of theoretical ideas and operational skills by developing the students' ability to think and apply acquired theory in real situations.

The courses in the principal option (English-Main Option) are taught entirely in English; they are intended for English-speaking students (foreign or French) who wish to widen their fundamental and International Business Management experience in a context of multicultural training, enriched by the cultural diversity of the students in the program.

The courses are taught by a team of IAE teachers-researchers as well as guest lecturers from multinational corporations. The BIMB can be obtained through one of the three following options :

"BIMB, Main Option"

- This option consists of two semesters of courses at IAE, based on lectures and small group work sessions concluding with an individual report. Some courses will be in the form of work seminars.
- The curriculum includes the main subjects of Business Management and is oriented towards international applications.

"BIMB, 6-Month Mobility"

Responding to certain conditions, the student will attend the 1st semester at IAE (BIMB Main Option courses), and attend the 2nd semester in one of the IAE's foreign partner Universities.

"BIMB, One Year Abroad"

This option is reserved for French students who will complete the Degree requirements while studying at a foreign University for one year.

There, they will obtain the majority of ECTS credits necessary for the Degree (55/60). Upon their return, they must complete an individual project in the form of a report, synthesizing concepts and experience gained during the year abroad. The defense of the report in front of an IAE jury completes the course and earns the last 5 ECTS credits.

Study perspectives

Obtaining the BIMB culminates three years of undergraduate studies and 180 ECTS credits, and qualifies Degree holders to continue in the European LMD system if they have met the other requirements of a prospective advanced program they wish to follow.

Tuition fees

Tuition fees for all options of the BIMB (Social Security not included) : 2 250 €.